Overview

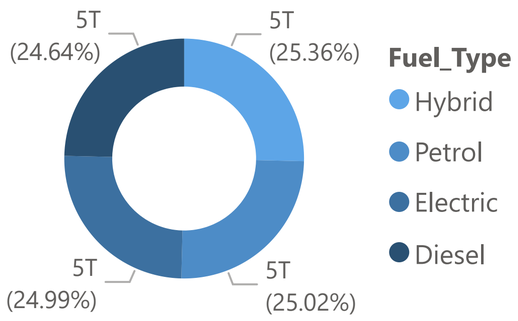
THE EXCEL BEE

Total Revenue	Total Units	PY Revenue	YoY Growth %	High Value %
19.0T	253M	1.22T	14.53	0.51

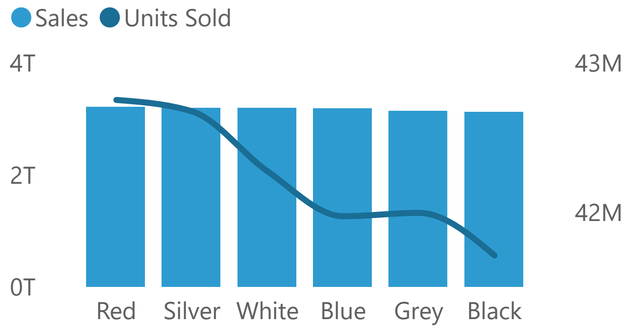
- Overview
- Product & Vehicle Strategy
- Regional & Customer Segmentation

Clear Filter

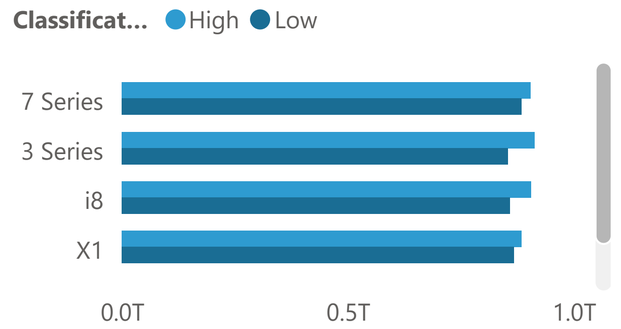
Revenue by Fuel Type



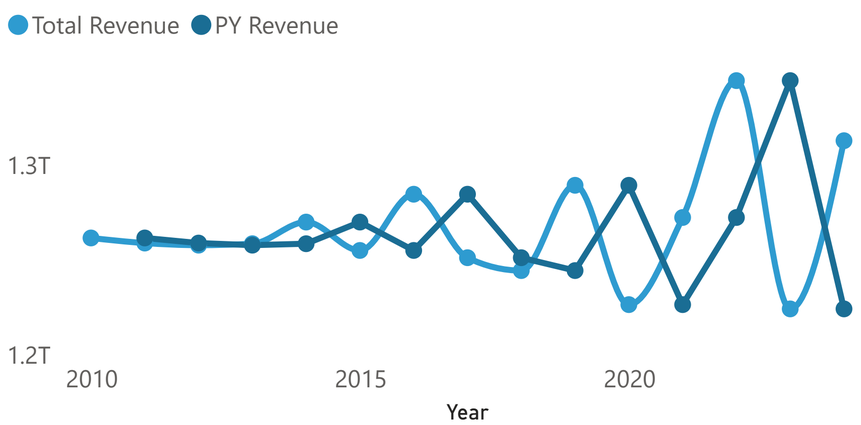
Sales & Unit By Color

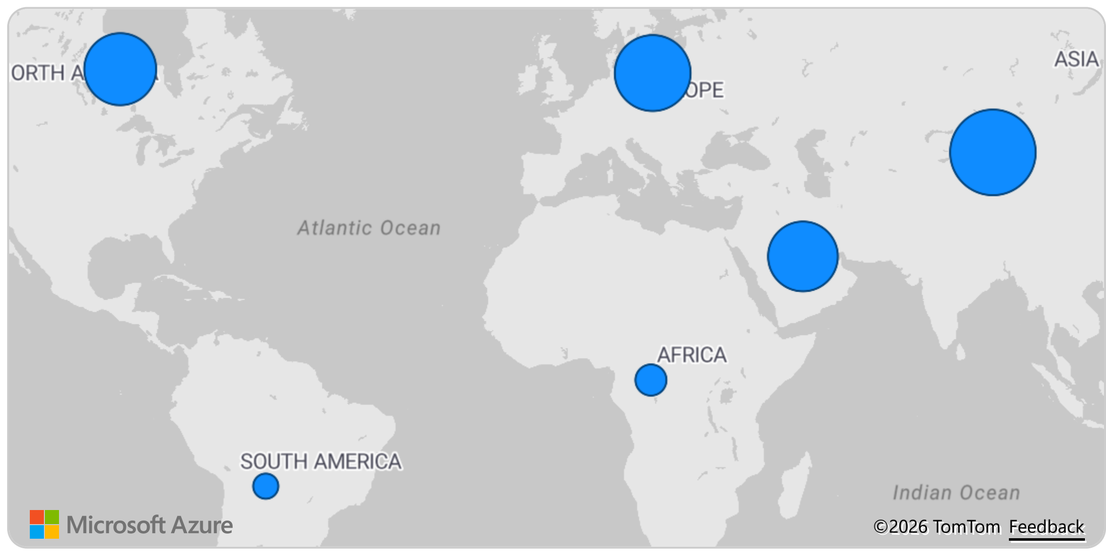


Top 5 Models By Revenue



Total Revenue and PY Revenue by Year





Product & Vehicle Strategy

THE EXCEL BEE

Overview

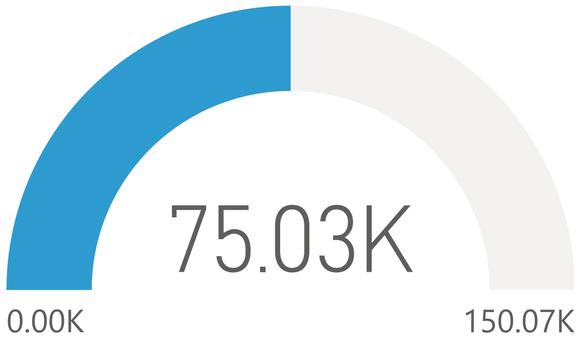
Product & Vehicle Strategy

Regional & Customer Segmentation

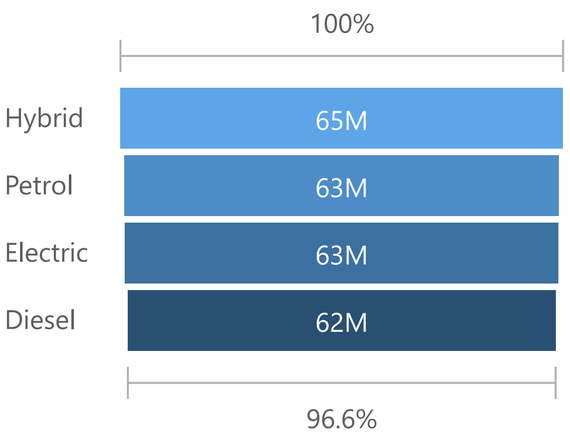
Clear Filter

Avg Selling Price	Eco Share %	Avg Engine Size	Top Model	Diesel Share %
75.03K	0.50	3.25	7 Series	0.25

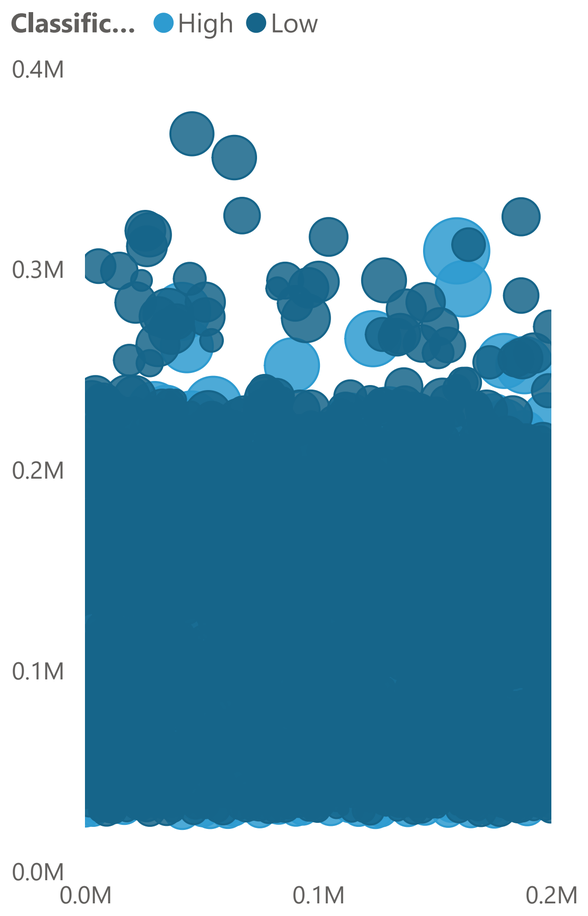
Average Selling Price



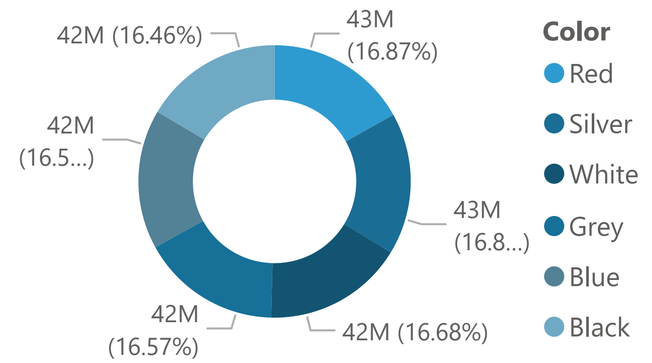
Sales Volume by Fuel Type



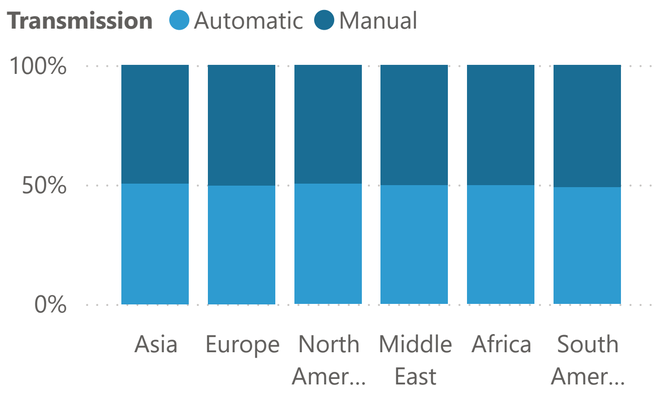
Price vs. Mileage Strategy



Units Sold by Color



Transmission Preference by Region



Regional & Customer Segmentation

THE EXCEL BEE

NA Revenue	EU Revenue	Asia Revenue	High Class Txns	Avg Units/Deal
3T	3T	3T	15K	5.07K

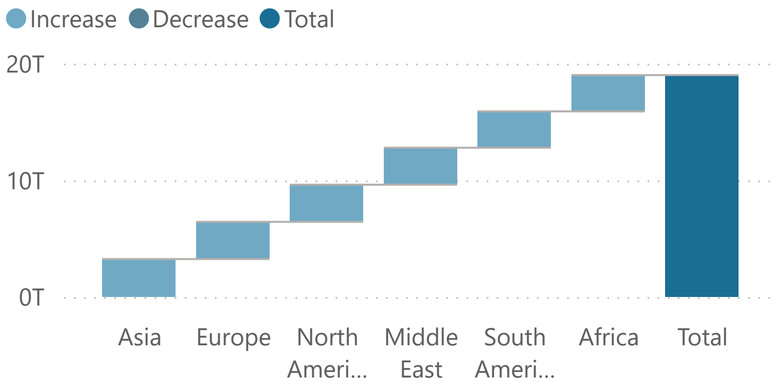
Overview

Product & Vehicle Strategy

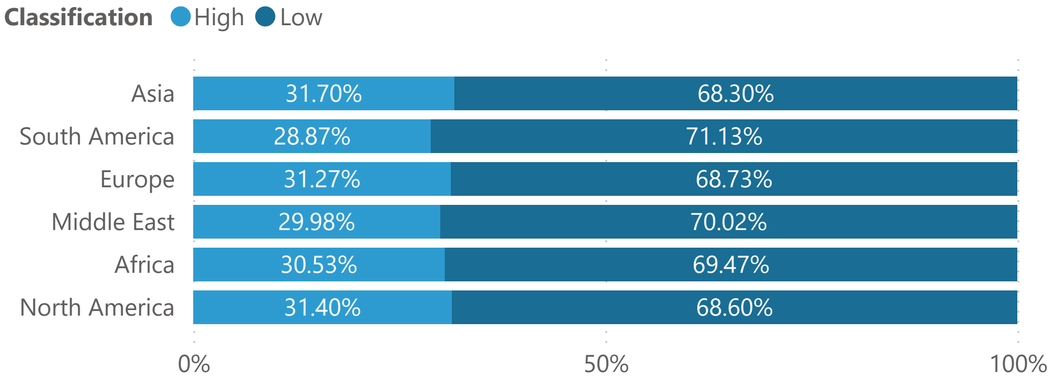
Regional & Customer Segmentation

Clear Filter

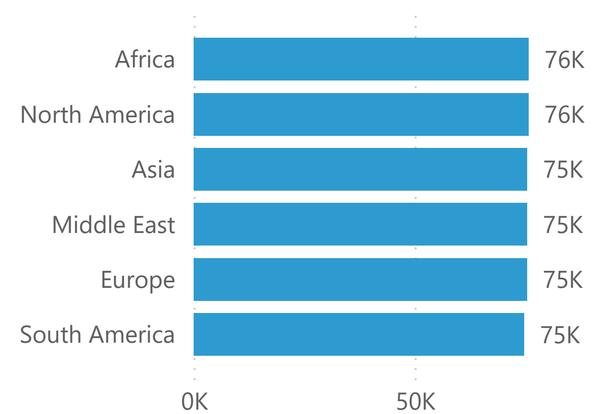
Revenue by Region



Customer Classification By Region



Average Price By Region



Total Revenue and PY Revenue by Year

